



DIMES FROM THE HEART QUALIFYING EVENTS & GUIDELINES

If you are facing one of the situations below, you may be eligible for a Dimes from the Heart emergency assistance grant. Please complete the grant application on the previous page. You will need to provide documentation to support your request. For more information about Dimes from the Heart, visit ascenacares.com/dimes.

QUALIFYING EVENTS

EVENT	TYPICAL QUALIFIERS	FINANCIAL RELIEF EXAMPLES
Home Catastrophe/ Natural Disaster	Fire, water, hurricane, tornado	Home damage, temporary housing, hotel stay if evacuated, food/clothing
Care of a Family Member	Temporary or full time caretaker, resulting in financial hardship	Unexpected bills as caretaker, lodging/travel expenses
Domestic Violence	Associate is victim of domestic abuse	Emergency shelter, rent/security deposit, counseling, childcare
Emergency Travel	Attend a funeral, temporary travel for care of a family member, emergency evacuation resulting in financial hardship	Air, auto, lodging relating to emergency travel. Must be an unexpected emergency
Funeral Expenses	Financially responsible for funeral of family member	Funeral expenses, cremation, burial, transport of body
Victim of a Crime	Associate is victim of crime	Legal fees, counseling, account of lost items

ELIGIBILITY

- Full-time or part-time associates must be employed for a minimum of 6 months to apply for a grant. Temp employees are not eligible.
- The qualifying event must occur while the associate is actively employed by dressbarn, maurices, Justice, Lane Bryant, Catherines, Ann Taylor, LOFT, Lou & Grey, ascena corporate, ascena brand services, or ascena global sourcing.
- Company executives (VP and above) are not eligible to apply for a grant.
- Grants are given to assist associates, their domestic partner or legal dependents only.
- Only US associates are eligible to apply for the grant.

PROGRAM GUIDELINES

- Grants will be awarded in amounts between \$100 and \$1,500 per event.
- Applications must include the signatures of the associate and his/her supervisor/HR representative, as well as supporting documentation to validate the amount requested.
- Grants are not intended to duplicate protection or compensation available through other means (e.g., health, disability, auto or homeowner's insurance).
- The event must be wholly unforeseen by the employee and beyond the employees control.
- Although a hardship, Dimes from the Heart does not award grants for: car repairs, bankruptcy, household expenses, credit card debt, divorce expenses, insurance premiums, medical expenses or time without pay when disability benefits are waived.
- The goal of the fund is to help employees who were not experiencing financial distress before the emergency to regain financial stability within a relatively short period of time.
- Associates may apply for only one grant per calendar year.
- If approved, grant funds are generally deposited directly into the associate's pay.
- Please allow up to three weeks for processing.

For questions, contact Katrina Bobell, ascena Cares at dimes@ascenaretail.com or call at (845) 521-5937.

